

# GLOBAL ECONOMIC & MARKET UPDATE

Synchronized > Global Growth



## GLOBAL ECONOMIC & MARKET UPDATE



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We are pleased to introduce the inaugural edition of the Quarterly Global Economic Report and Market Outlook Dashboard, which consolidates and summarizes our in-house views on the key macro themes affecting the global economy and financial markets. We believe that the range of economic views and analytical inputs available to us through the lens of the Ontario Teachers' Global Economic Framework is unique, informing a highly comprehensive view of the world. Our starting point is that an appropriate understanding of the economic backdrop is central to appreciating the underlying dynamics shaping the market environment.

In this edition, we discuss an encouraging outlook for a modest but sustained and synchronized upswing in the global economy, with a relatively subdued inflation backdrop. Given global central banks' gradual withdrawal of monetary stimulus, we are optimistic about the near-term outlook for financial markets. Nevertheless, with ever present geopolitical risks and potential for central bank policy error, we remain attentive to potential headwinds over the medium term.



### SYNCHRONIZED GLOBAL GROWTH

The synchronized global economic recovery is being sustained. The upswing in growth momentum has been supported by strong demand across a broad swathe of countries, reinforcing positive growth dynamics.

# **CENTRAL BANK CONFIDENCE**

The encouraging global growth backdrop has injected confidence into developing market central banks, providing justification for the start of a pivot from synchronized easing to synchronized tightening. Along with the Fed and the BoC, the BoE appears to be on the verge of taking the first step towards stimulus withdrawal. The ECB and BoJ are also expected to eventually shift away from their easing bias.



# SUBDUED INFLATION OUTLOOK, FOR NOW

Notwithstanding a sustained period of slack-absorbing growth across an increasing number of economies, the global inflation backdrop remains disconcertingly weak. The cross-currents of downward structural forces and upward cyclical pressures have added further uncertainty to the outlook.

### **RISK REVIEW**

We maintain a constructive view on the medium-term outlook for the global economy. However, we remain mindful of a number of key risks that could derail this outlook. These include, *inter alia*, excessive DM central bank tightening, a hard landing in China, or a major global geopolitical risk event.





# Eyes on the World

## **PHILOSOPHY**

Our competitive edge stems from our unique access to key global decision-makers and a diverse platform of portfolio companies. This unique information gateway informs our view of the world, and provides a benchmark against which our global outlook (and associated risks) for growth, inflation and the discount rate (interest rates) can be judged. The underlying views are forged by an analysis of the interconnections between three key pillars of the economic infrastructure (namely the structural trends, cyclical dynamics and global adjusting forces) that shape the medium-term outlook for the global economy and financial market performance.

# ONTARIO TEACHERS' GLOBAL MACROECONOMIC FRAMEWORK

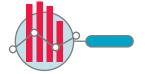




### The Competitive Edge

- Portfolio companies
- Hedge fund partners
- Research community

## The Analytical Framework



# The Ontario Teachers'

#### Tri-Cycle

- Structural Trends
- Cyclical Dynamics
- Global Adjusting Forces

### Market Assessment and Outlook



#### The Investment Outlook

- Financial Market Outlook
- Global Macro Risk Monitor
- Global Scorecard

### THE ONTARIO TEACHERS' TRI-CYCLE

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## **Structural Trends**

The long-term trends or secular regimes that define the investment environment, and influence the decision-making process of firms, households and non-market actors at both the individual and aggregate level.

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# **Cyclical Dynamics**

Forces related to fluctuations in the economy, policy and credit regimes that are driving forces behind economic and asset market performance.



### **Global Adjusting Forces**

These forces define the avenues for spillovers across economies and regions. In particular, they form the mechanism through which DM and EM economies and financial markets become integrated through trade and capital investment flow.

# Global

# **Macroeconomic Outlook**



# DEVELOPED MARKETS:

# Sustained and Synchronized, Above-Trend Growth:

Cyclical conditions are gaining momentum and broadening globally. Our expectation is for this shift from "muddle-through" to a more synchronized above-trend growth to be sustained over the medium term, more than compensating for the lingering structural headwinds.



## Inflation to Remain Tepid, Drift Modestly Higher:

Despite strong above-trend growth, the inflation picture remains tepid as the secular forces continue to constrain price pressures. Nevertheless, we view cyclical conditions as biasing inflation higher, but we may not be at the threshold yet where wages accelerate meaningfully.



# Fed Leads Gradual Hiking Cycle:

As the Fed leads the way on higher rates, we expect yields to drift modestly higher. However, the gradual pace of policy tightening should temper any risks of a disorderly adjustment higher, ensuring relatively favourable global financial conditions.



### **EMERGING MARKETS:**

Favourable Global Environment to Drive Steady Cyclical Upturn Most EMs are in the early days of a cyclical upturn that we expect to strengthen over the next few years, barring an unexpected external shock. Three key forces are aligning in EMs favour – easing global USD funding conditions, a healing global trade cycle and contained short-term China downside risks. This should pave the way for a continued steady capital inflow recovery back into EMs following recent years' retrenchment.



# Financial Market Outlook

### **EQUITIES:**

Fairly Priced for Benign Outlook

Equities are largely fully priced for our base-case economic outlook. Given a relatively attractive equity risk premium and healthy corporate fundamentals, we are not overly concerned about a material decline in stock markets in the near term.

OUTLOOK: Neutral

### **FIXED INCOME:**

Slight Upside Bias to Yields The cyclical improvement in the economic backdrop along with the evolving central bank policy bias towards tightening will more than compensate for any structural headwinds to yields over the medium term. However, with long-run equilibrium rates lower than previous cycles, long duration assets remain attractive from a strategic perspective.

OUTLOOK: Slightly Bearish

### **U.S. DOLLAR:**

One More Leg to Go?

A final rally is still possible in the event of a positive U.S. policy shock. We see modest upside risks for the USD, owing to a more advanced business and credit cycle relative to other major Developed Markets, raising the likelihood of more Fed tightening than the market expects through the end of 2018.

OUTLOOK:

Slightly Bullish

#### **CREDIT:**

Risk-Reward Fails to Impress

Cyclically, the credit space looks broadly rich as spreads continue to tighten. While the spread compression dynamics may still have legs, the risk/reward payoffs do not look particularly compelling.

**OUTLOOK:** Neutral

### **COMMODITIES:**

Firm Global Demand to Support Prices Firming global demand should provide a favourable backdrop for commodity prices going forward, and even though excess capacity remains in a number of key commodities (such as energy) the supply-demand dynamics should begin shifting more constructively.

OUTLOOK: Slightly Bullish

## **ON OUR RADAR**

#### STRUCTURAL FACTORS

Changing global demographic dynamics, weakening globalization impulse as well as ongoing deleveraging have been constraining forces on growth. Collectively, the net impact on interest rate and inflation has also been negative.

### **DISRUPTIVE TECHNOLOGY**

The development and adoption of new revolutionary technologies is occurring at an unprecedented pace. The economic ramifications of these disruptive technologies are profound as they have the potential to transform the economic landscape in meaningful ways.

#### **CENTRAL BANK POLICY**

There is increased confidence among DM policy makers about the sustainability of the economic rebound and increased conviction about moving away from the current emergency policy settings. The monetary pendulum is beginning to swing from synchronized global easing, to the cusp of synchronized, albeit gradual, global tightening – a major post-crisis inflection point.

#### **GEOPOLITICS**

The global geopolitical risk level remains elevated, even though the worst fears of a protectionist pivot under the Trump Administration have receded. Nevertheless, the risk of a confrontation between the U.S. and China is a non-trivial risk as tensions with North Korea rise.

# Global Medium-term Scorecard

The scorecard reviews the directional impact of economic indicators ranging from structural trends like geopolitics and the regulatory backdrop to cyclical dynamics and global adjusting forces on the three key primitives – growth, inflation and interest rates. This is compared to our assessment of what the market is pricing in for t

	GLOB	AL		
		Growth	Inflation	Discount Rate
Structural Trends	Geo-Political Trends	$\downarrow$	<b>V</b>	$\downarrow$
	Regulatory Backdrop	$\downarrow$	$\leftrightarrow$	<b>1</b>
	Secular Growth Drivers	$\leftrightarrow$	<b>V</b>	$\downarrow$
Cyclical Dynamics	Credit Cycle	<b>1</b>	<b>1</b>	<b>1</b>
	Business Cycle	<b>1</b>	<b>1</b>	个
	Policy Cycle	$\leftrightarrow$	$\leftrightarrow$	个
Global Adjusting Forces	Investment Cycle	$\downarrow$	$\leftrightarrow$	$\leftrightarrow$
	Trade Cycle	<b>1</b>	<b>1</b>	<b>1</b>
	Capital Flow Cycles	<b>1</b>	<b>1</b>	$\downarrow$
Ontario Teachers' Bias		<b>1</b>	<b>1</b>	<b>1</b>
Relative to Market		$\leftrightarrow$	<b>V</b>	$\leftrightarrow$
<u> </u>	1			

 $\downarrow$  = Downward  $\Leftrightarrow$  = Outcome uncertain

 $\uparrow$  = Upward

	CA	
ral	Geo-Political Trend	
tructura Trends	Regulatory Backdro	
Str	Secular Growth Driv	
le si	Credit Cycle	
Cyclical )ynamics	Business Cycle	
0.5	Policy Cycle	
l ng s	Investment Cycle	
lobal justir orces	Trade Cycle	
A	Capital Flow Cycles	
Ontario Teachers' Bias		
ı	Relative to Market	

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